



BLACK LGBTQ+ PRIDES IMPACT REPORT 2025



CENTER FOR BLACK EQUITY

BLACK LGBTQ+ PRIDES

This impact report reflects data submitted through annual reports completed by approximately half of Black Pride organizers across the network. The information shared here represents a snapshot of collective impact based on available data at the time of publication.

The reporting period spans the 2025 Black Pride season, with celebrations taking place between April and November. Data is self-reported by local Black Pride organizers and reflects both Pride weekend activities and year-round programming.

As additional annual reports are received, this report will be updated to more fully capture the scope and reach of Black Prides globally. While not exhaustive, the insights included highlight consistent patterns in health access, cultural visibility, community care, and leadership development across the network.

About the Data

- Self-reported by Black Pride organizers
- Approximately 50 percent of organizers submitted reports
- Includes Pride events and year-round programming
- Updated as additional reports are received

Purpose of this Report

To document collective impact, support learning across the network, and inform partners, funders, and community stakeholders.

centerforblackequity.org/pride-impact-25



19 January 2026

Black LGBTQ+ Pride celebrations, known as Black Prides, form an international network created to address the specific cultural, social, and health needs of Black LGBTQ+ communities. Beginning with the first DC Black Pride in 1991, these celebrations emerged as spaces for connection, visibility, and collective care in response to the limitations of mainstream Pride spaces.

Black Pride organizers are members of the Center for Black Equity, which publishes this report and supports organizers through convening, resources, and shared infrastructure. Planned and led by local organizations, Black Prides extend far beyond the celebrations and function as year-round community infrastructure focused on health and wellness, cultural affirmation, education, and economic empowerment.

Across regions and countries, Black Prides play a vital role in strengthening Black LGBTQ+ communities by addressing stigma, racism, and barriers to care. Their impact is felt not only during celebrations, but throughout the year in the lives of individuals, families, and communities they serve.



DC BLACK PRIDE

BEYOND THE CELEBRATION

Organizations that plan and lead Black Prides function as year-round community infrastructure serving Black LGBTQ+ people through:

Health and Wellness

- HIV and STI education and referrals
- PrEP and PEP awareness
- Mpox vaccine outreach
- Mental health resources
- Wellness navigation

Safety and Community Care

- Safe-space programming
- Crisis support and referrals
- Healing circles
- Anti-violence awareness

Culture and Visibility

- Arts and cultural events
- Ballroom and performance spaces
- Storytelling and legacy preservation
- Black-owned business showcases

Youth and Leadership Development

- Mentorship
- Leadership pipelines
- Youth programming
- Volunteer and internship pathways

Advocacy and Civic Engagement

- Voter education
- Health equity advocacy
- Coalition building
- Community representation

Digital Engagement

- Year-round health messaging
- Community announcements
- Digital storytelling
- Emergency resource sharing



View the full comprehensive analysis of Social, Cultural, and Community Value beyond economics

57

BLACK PRIDES

500,000 +

ATTENDEES AT BLACK PRIDES

700,000 +

**COMMUNITY MEMBERS
ENGAGED OUTSIDE OF PRIDES**

ECONOMIC IMPACT

Black Pride celebrations function as economic engines for host cities. Through travel, lodging, dining, transportation, nightlife and retail spending, Black Pride events generate millions of dollars in local economic activity each year. Destination Prides in particular attract national and regional visitors, producing sustained revenue beyond Pride weekend and supporting hospitality, tourism and small businesses.

\$60 MILLION
ESTIMATED ECONOMIC IMPACT*

\$250,000
DIRECT HOTEL REVENUE*

Attendee spending supported local economies through:

Hotel Accommodations

Dining and Food Services

Shopping and Retail

Transportation

Entertainment and Nightlife

Tourism Activities



*US based Prides only.

ECONOMIC IMPACT BY PRIDE

Black Pride RVA	Richmond, VA	\$500,000 – \$750,000
Black Pride St. Louis	St. Louis, MO	\$150,000 – \$200,000
Boston Black Pride	Boston, MA	\$500,000 – \$750,000
Charleston Black Pride	Charleston, SC	\$40,000 – \$60,000
Charlotte Black Pride	Charlotte, NC	\$3,000,000 – \$5,000,000
DC Black Pride	Washington, DC	\$5,000,000 – \$10,000,000
Harlem Pride	New York, NY	\$3,500,000 – \$5,500,000
Houston Splash	Houston, TX	\$2,000,000 – \$3,000,000
Kentucky Black Pride	Lexington, KY	\$150,000 – \$200,000
Knights and Orchids Society	Montgomery, AL	\$15,000 – \$25,000
Little Rock Black Pride	Little Rock, AR	\$200,000 – \$300,000
Minnesota People of Color LGBT Pride	Minneapolis, MN	\$ 150,000 – \$250,000
Nashville Black Pride	Nashville, TN	\$400,000 – \$600,000
New Haven Black Pride	New Haven, CT	\$75,000 – \$100,000
New Orleans Black Pride	New Orleans, LA	\$2,250,000 – \$3,500,000
Oakland Black Pride	Oakland, CA	\$150,000 – \$250,000
Pacific Northwest Black Pride	Seattle, WA	\$140,000 – \$200,000
Philadelphia Black Pride	Philadelphia, PA	\$2,000,000 – \$3,500,000
Pittsburgh Black Pride	Pittsburgh, PA	\$100,000 – \$150,000
San Bernardino County Black Pride	San Bernardino, CA	\$40,000 – \$60,000
San Diego Black Pride	San Diego, CA	\$300,000 – \$500,000
South Carolina Black Pride	Columbia, SC	\$150,000 – \$250,000
South Florida Afro Pride	Fort Lauderdale, FL	\$300,000 – \$500,000
St Pete Black Pride	St. Petersburg, FL	\$30,000 – \$100,000
Tri-State Black Pride	Memphis, TN	\$100,000 – \$150,000
Upstate Pride SC	Greenville, SC	\$1,500,000 – \$2,500,000
Vegas Black Pride	Las Vegas, NV	\$20,000 – \$30,000



View the full Economic Impact analysis of Black LGBTQ+ spending at Black Pride events

EVENTS AND ACTIVITIES DURING PRIDES

Black Pride NYC	10
Black Pride RVA	9
Black Pride St. Louis	13
Boston Black Pride	16
Charleston Black Pride	19
Charlotte Black Pride	15
DC Black Pride	31
Harlem Pride	3
Houston Splash	16
In Our Own Voices	3
Kentucky Black Pride	22
Little Rock Black Pride	17
Minnesota People of Color LGBT Pride	6
Nashville Black Pride	21
New Haven Black Pride	11
New Orleans Black Pride	11
Oakland Black Pride	7
Pacific Northwest Black Pride	25
Philadelphia Black Pride	22
Pittsburgh Black Pride	9
San Bernardino County Black Pride	1
San Diego Black Pride	3
South Carolina Black Pride	15
South Florida Black Pride	8
St. Pete Black Pride	3
The Knights and Orchids Society	3
UK Black Pride	1
Upstate Pride SC	5
Vegas Black Pride	5

VOLUNTEER ENGAGEMENT ACROSS BLACK PRIDES

Black Pride NYC	10
Black Pride RVA	25
Black Pride St. Louis	22
Boston Black Pride	70
Charleston Black Pride	35
Charlotte Black Pride	25
DC Black Pride	145
Harlem Pride	50
Houston Splash	15
In Our Own Voices	35
Kentucky Black Pride	110
Little Rock Black Pride	30
Minnesota People of Color LGBT Pride	20
Nashville Black Pride	25
New Haven Black Pride	10
New Orleans Black Pride	10
Oakland Black Pride	20
Pacific Northwest Black Pride	35
Philadelphia Black Pride	30
Pittsburgh Black Pride	10
San Bernardino County Black Pride	5
San Diego Black Pride	10
South Carolina Black Pride	55
South Florida Black Pride	25
St. Pete Black Pride	7
The Knights and Orchids Society	5
UK Black Pride	95
Upstate Pride SC	10
Vegas Black Pride	35

BLACK PRIDES

Atlanta Black Pride Weekend
Atlanta, Georgia

Austin Black Pride
Austin, Texas

Baltimore Black Pride
Baltimore, Maryland

Birmingham Black Pride
(BHAM Pride)
Birmingham, Alabama

Black & Latin@ Gay Pride
Albany, New York

Black Pride Colorado
Denver, Colorado

Black Pride NL
Amsterdam, Netherlands

Black Pride RVA
Richmond, Virginia

Black Pride St. Louis
St. Louis, Missouri

BLAQOUT
Kansas City, Missouri

Boston Urban Pride
Boston, Massachusetts

Charleston Black Pride
Charleston, South Carolina

Charlotte Black Pride
Charlotte, North Carolina

Chicago Black Pride
(Windy City Black Pride)
Chicago, Illinois

Cincy Black Pride
(Cincinnati Black Pride)
Cincinnati, Ohio

Cold as Hell
Detroit, Michigan

Dallas Southern Pride
Dallas, Texas

DC Black Pride
Washington, District of Columbia

Fayetteville Black Pride
Fayetteville, North Carolina

Harlem Pride
New York, New York

Historic Selma Black Pride
Selma, Alabama

Hotter Than July
Detroit, Michigan

Houston Splash
Houston, Texas

Indiana Pride of Color
Indianapolis, Indiana

Jackson Black Pride
Jackson, Mississippi

Jacksonville Florida Black Pride
Jacksonville, Florida

Kentucky Black Pride
Lexington, Kentucky

Kingston Pride
Kingston, Jamaica

Los Angeles Black Pride
Los Angeles, California

Little Rock Black Pride
Little Rock, Arkansas

Milwaukee BLAQ Pride
Milwaukee, Wisconsin

Minnesota People of Color
Pride Festival
Minneapolis, Minnesota

Montego Bay Pride
Montego Bay, Jamaica

Nashville Black Pride
Nashville, Tennessee

New Haven Black Pride
New Haven, Connecticut

New Orleans Black Pride
Weekend
New Orleans, Louisiana

NYC Black Pride
New York, New York

Oakland Black Pride
Oakland, California

Pacific Northwest Black Pride
Seattle, Washington

Parada Preta
São Paulo, Brazil

Paris Black Pride
Paris, France

Philadelphia Black Pride
Philadelphia, Pennsylvania

Pittsburgh Black Pride Week
Pittsburgh, Pennsylvania

Pride in Lagos/GLOW UP PRIDE
Lagos, Nigeria

Pride Month Suriname
Paramaribo, Suriname

Rochester Black Pride
Rochester, New York

San Diego Black Pride
San Diego, California

Soul of Pride
San Francisco, California

South Carolina Black Pride
Columbia, South Carolina

South Florida Black Pride
Miami, Florida

St. Pete Black Pride
St. Petersburg, Florida

Trans Resistance
Boston, Massachusetts

Tri-State Black Pride
Memphis, Tennessee

UK Black Pride
London, England

Upstate Black Pride
Greenville, South Carolina

Vegas Black Pride
Las Vegas, Nevada

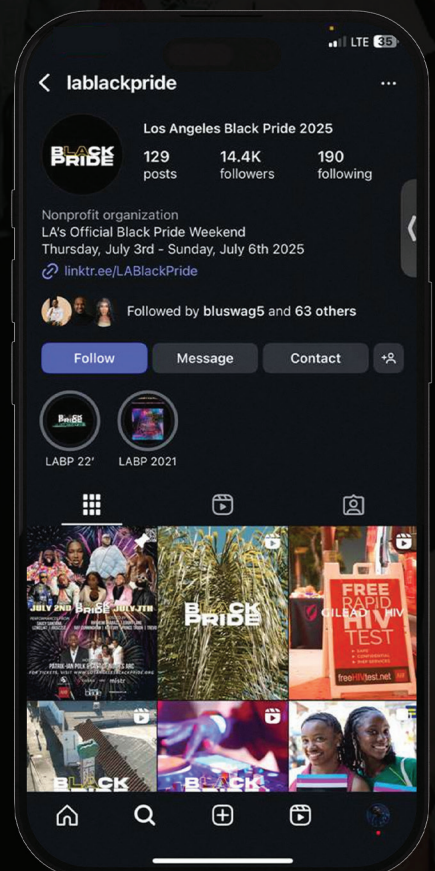
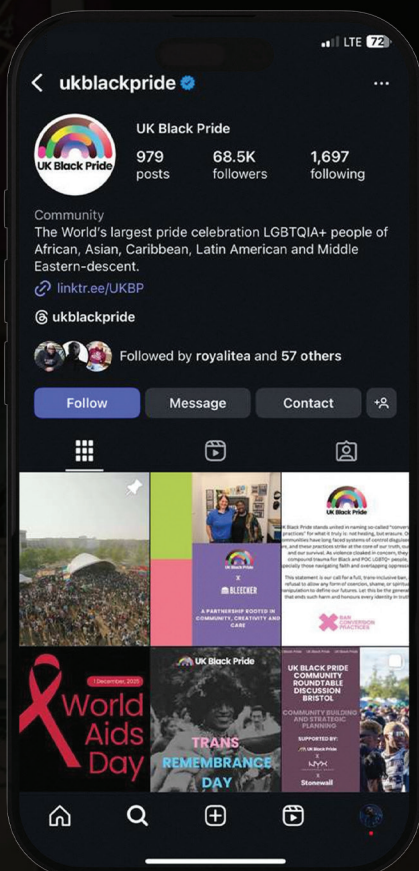
West Virginia Black Pride
Charleston, West Virginia



DIGITAL IMPACT

5,500,000
DIGITAL ENGAGEMENTS

2,900,000
SOCIAL MEDIA ENGAGEMENTS



PUBLIC HEALTH PARTNERSHIPS

Black Prides organizers serve as trusted points of connection between public health systems and Black LGBTQ+ communities. Through partnerships with local and state health departments, Black Prides help ensure that essential health services are delivered in culturally responsive, community-centered spaces.

Many Black Pride organizers partner with local or state health departments

These partnerships strengthen access to care by meeting people where they are and reducing barriers related to stigma, trust, and visibility.

What these Partnerships Enable

Public health partnerships support a wide range of services, including:

- Mpox vaccination and outbreak response
- HIV and STI testing, PrEP, and PEP access
- Mental health and wellness resources

Black Prides help translate public health systems into trusted, accessible care for communities most impacted.

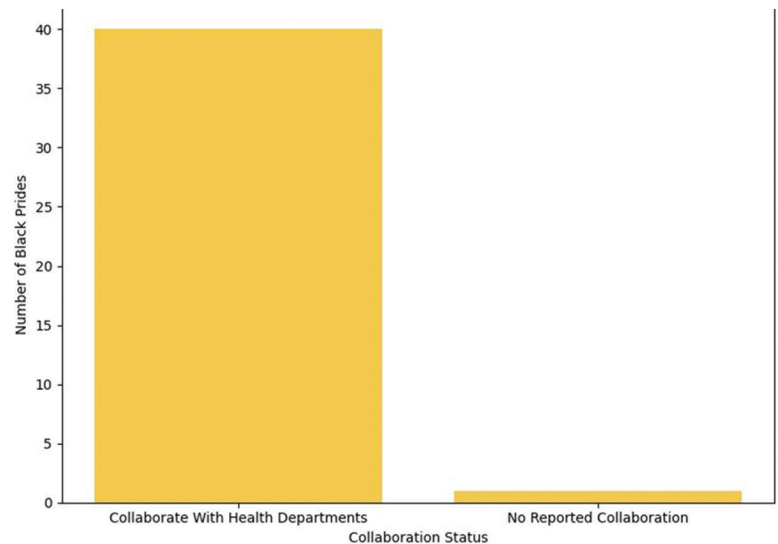
Trusted Health and Wellness Hubs

Beyond Pride celebrations, many Black Prides provide or facilitate year-round health and wellness services. These efforts extend the reach of public health partners and ensure continuity of care throughout the year.

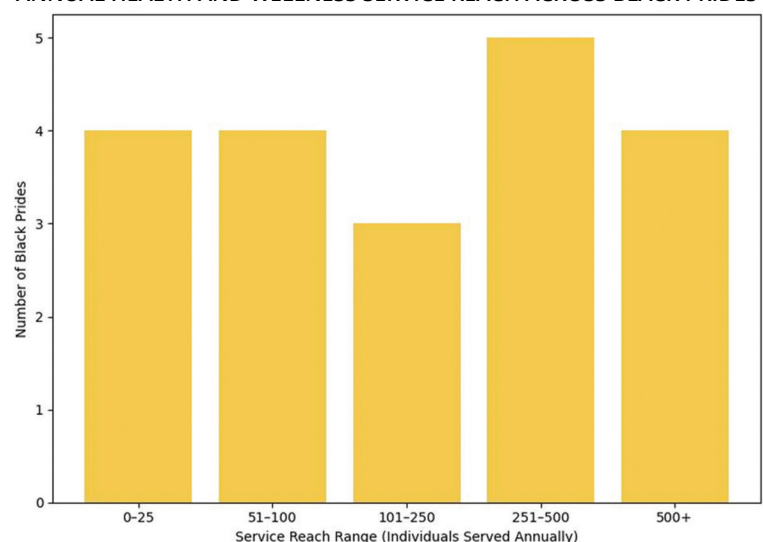
What the data shows

- Most Black Prides offer year-round health or wellness services
- Many serve 250–500 or more people annually outside of Pride

COLLABORATION BETWEEN BLACK PRIDES AND PUBLIC HEALTH DEPARTMENTS



ANNUAL HEALTH AND WELLNESS SERVICE REACH ACROSS BLACK PRIDES



YEAR-ROUND HEALTH AND WELLNESS OFFERINGS



Health and Wellness Service

Number Offering Service

Community Wellness Resources, Job and Local Support Network Access, and Nutrition/Food Support

1

Connection to HIV Care or Treatment

15

Conversations Around COVID-19

1

COVID-19 or Other Vaccinations

6

Foster Youth Resources, Guidance, and Support Services

1

Health Insurance Navigation

7

Massage and Quiet Space, Environmental Health and Safety (EHS)

1

Mental Health Counseling

12

PrEP and PEP Access or Referrals

12

STI Screening

11

Substance Use Harm Reduction Services

9

BLACK PRIDE SUPPORTERS

Partnerships with local and national organizations large and small are essential to success of Black Prides

Absolut	Howard University	Tito's Handmade Vodka
Adidas	Human Rights Campaign	Trillium Health
AIDS Healthcare Foundation	Indiana University	Truman Medical Center
AIDS United	Institute for Health Equity	Tulane University
Alliance For Full Acceptance	Jackson State University	Uber
American Airlines	Johns Hopkins Medicine	UNAIDS
American Cancer Society	Johnson C. Smith University	United Airlines
American Express	JPMorganChase	United Healthcare
Anchor Health	Leichtag Foundation	University Hospital
APLA Health	Leonard Litz Foundation	University Medical Center
Apple	Lyft	University of Alabama
AT&T	Marriott International	University of California
Bank of America	Massey Cancer Center	University of Chicago
BET	Mazzoni Center	University of Florida
BET Her	Memphis Health Department	University of Louisville Hospital
Birmingham AIDS Outreach	Meta	University of Maryland
Boston Celtics Foundation	Metro Community Health Center	University of Miami Health System
Bunker Hill Community College	Microsoft	University of Mississippi
Capital One	Milestone Veterinarian Hospital	University of North Carolina
Central Outreach Wellness Center	MTV	University of Pennsylvania
Chase Brexton Health Care	Multicultural AIDS Coalition	University of Pittsburgh
Chestnut Healthcare	Nashville CARES	University of Richmond
Cigna Healthcare	National Black Leadership Commission	University of Rochester Medical Center
Coca-Cola	on Health	University of South Carolina
College of Charleston Archive	Nationz Foundation	University of Southern California
Comcast NBCUniversal	Network La Red	University of Tennessee Medical Center
Community Health Center	Nike	University of Texas Health System
Corporate Health Systems	Palmetto Community Care	University of Virginia
CrescentCare	Paramount Global	U.S. Department of Health and Human Services
CVS Health	PepsiCo	Us Helping Us
David Geffen School of Medicine	PFLAG	Verizon
Delta Air Lines	Philly FIGHT	VH1
Duke University Hospital	Planned Parenthood	ViiV Healthcare
East Carolina University	Positive Impact Health Centers	Wake Forest University
Einstein Healthcare Network	Positive Women's Network – USA	Walgreens Boots Alliance
Emory Healthcare	Rutgers University	Walmart
Federal Health Services	Substance Abuse and Mental Health Services Administration	Washington University School of Medicine
Fenway Health	South Carolina State University	Wellcare Health Plans
Florida A&M University	Southern AIDS Coalition	Wells Fargo
Ford Foundation	Southwest Airlines	Whitman-Walker Health
Franciscan Health	Stanford University	Winston-Salem State University
Gilead Sciences	State of Florida Health	Yale University
Google	State of South Carolina Health	YouTube
Harvard University	Temple University	Zoom
Hilton Hotels	The Trevor Project	
Houston Health Department		

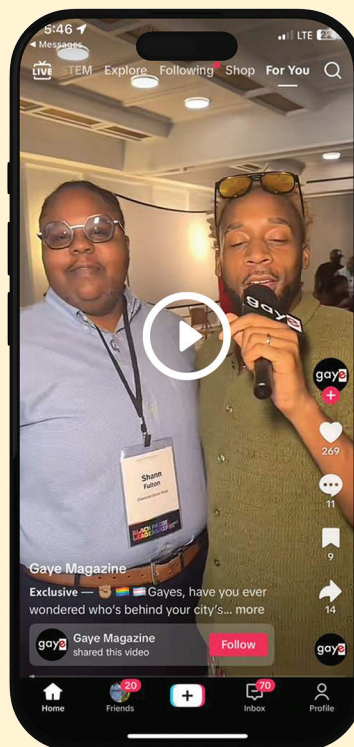
BLACK PRIDE LEADERSHIP SUMMIT

Each year, the Black Pride Leadership Summit brings together organizers, thought leaders, and community builders from across the Black Pride network to strengthen our shared infrastructure. The Summit creates space for connection, skill-building, and honest dialogue around the challenges and opportunities facing Black LGBTQ+ communities.

Through workshops, strategy sessions, and peer exchange, participants gain practical tools to sustain their organizations, grow their impact, and lead with intention. We are committed to sustaining and expanding this Summit as a cornerstone of Black LGBTQ+ empowerment, leadership development, and collective impact.



CLICK TO PLAY



CLICK TO PLAY



Center for Black Equity

Improving the Lives of Black LGBTQ+ People Globally

The Center for Black Equity is a coalition of Black Pride organizers formed to promote national networks of LGBTQ+ leaders, grow Black Transgender and Queer Pride and community programs, advance efforts dedicated to improving health and wellness opportunities, economic empowerment, and equal rights while promoting individual and collective work.

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